

Meeting with parents is a great way to help introduce STOPit to your community. It gives your school an opportunity to set the dialog around STOPit: establish that you have chosen to take a stand against bullying and cyber abuse, explain what implementation will mean for your school and your students, and clarify your intentions and objectives. It will also give you the chance to answer any questions.

Your goal with the Parent Meeting is simple but important: parents should understand what STOPit is and why it is important so that they can have conversations with their children. This will encourage downloads and the appropriate use of the STOPit app, and pave the way for a successful STOPit program at your school. Below is a suggested agenda for holding a STOPit Parent Meeting.

Presenter materials: [STOPit Parent FAQs](#), [STOPit Bullying Infographic](#)

Technology needed: Video and audio equipment to show our short video, [STOPit Parent Video](#)

Part One: Introduction

- Welcome all and express excitement about STOPit and what it means for your school
- Intro to the topic of bullying and cyber abuse
 - [Bullying Facts and Statistics Infographic](#)
 - Talking points about current issues
- Address schools efforts to address bullying pre-STOPit
- Acknowledge any issues or challenges school has faced around bullying in the past
- Goals: prevention, kindness, respect

Part Two: STOPit and Your School

Introduction to STOPit

- STOPit's mobile app provides users with fast, secure and anonymous reporting.
- Administrators are equipped with a backend incident management system
- STOPit school programs help students feel safe and empowered, which fosters good digital citizenship and an overall sense of well-being
- Show video, [STOPit Parent Video](#)

STOPit Launch

- Discuss how STOPit will serve to bolster any relevant school anti-bullying programs and/or policies
- Address your school's policy regarding investigation of incidents reported via STOPit
- Emphasize how important it is that the students download and activate the STOPit app
- Mention that privacy of student data is important to both your school and to STOPit

Part Three: Questions

- Accept questions. Refer to [STOPit Parent FAQs](#).
- If you encounter a question you can't answer, assure the parents you will get back to them and email us at support@stopitsolutions.com.