

## What is STOPit?

STOPit is the leading technology company providing a comprehensive software platform that mitigates, deters and controls bullying, cyberbullying, harassment and other harmful or inappropriate conduct.

The STOPit platform is available to schools, universities, businesses and governments both in the United States and around the world.

The STOPit mobile app is a simple, fast and powerful tool which empowers individuals to protect themselves and stand up for others online, on social media, in the classroom or in the office. STOPit Admin, a robust incident management system, empowers administrators and management to get in front of issues to mitigate risk and adhere to the ever evolving compliance landscape.

## What tools does the STOPit platform provide our school?

The STOPit platform includes a mobile app and a robust back-end tracking and management system. STOPit's mobile app provides users with fast, secure and anonymous reporting – all at the touch of a button. Administrators are equipped with STOPit Admin, a comprehensive, streamlined, cloud-based incident management system that also helps schools mitigate risk and maintain compliance. STOPit Admin is a proactive solution which helps schools save time. It is constantly at work identifying trends, sending alerts, and helping schools take control of incidents before they spiral out of control.

## How does the STOPit mobile app work?

Once the STOPit mobile app is downloaded to the student's phone, it provides them with several powerful features. The Report feature can be used to anonymously submit an incident report consisting of an image, video, and/or text to school contacts who can respond to the incident and get help to the student in need. The STOPit mobile app also allows for anonymous two-way communication between students and school administrators with STOPit Messenger.

## What is STOPit Admin?

STOPit Admin is STOPit's comprehensive, streamlined, cloud-based incident management system. School administrators use STOPit Admin to track and manage incidents submitted via the STOPit mobile app. STOPit Admin is a proactive solution which helps schools save time. It is constantly at work identifying trends, sending alerts, and helping schools take control of incidents before they spiral out of control. STOPit Admin is completely customizable for schools. Adminsitrators can set custom alerts, incident tags or other trackable factors, create folders, and can organize their data however is most beneficial. Schools can also assign or escalate incidents, as well as email parents, directly through STOPit Admin. STOPit Admin also helps ensure regulatory compliance.



How will our school get started with STOPit Admin?	To set up STOPit Admin, the account administrator will follow an online Set-Up Wizard which will guide them through a short process to onboard all of the users and choose which options are right for their school. Other STOPit Admin users will receive an email invitation to set a password, and will then have access to STOPit Admin and all of the rights according to the role they were assigned by an administrator.
Why is the STOPit platform a better choice than other reporting systems?	By leveraging cutting edge technology to provide an easy and fast anonymous reporting tool, STOPit removes the barriers to reporting an incident. This empowers individuals to report instances of abuse which they might otherwise have overlooked or felt too embarrassed, ashamed or indifferent to report. In this way, STOPit encourages individuals to be Upstanders rather than bystanders. While concurrently empowering individuals to speak up, STOPit also provides a powerful deterrent effect, discouraging inappropriate behavior and fostering a positive school culture. Meanwhile, on the back-end, STOPit Admin is a proactive solution which helps school save time. It is constantly at work identifying trends, sending alerts, and helping schools take control of incidents before they spiral out of control.
How much time does the STOPit solution require to manage?	STOPit will not only save time, but it can give time back! STOPit can help prevent incidents before they occur and gives schools a powerful tool to manage multiple incidents concurrently. Schools are already managing these issues, but STOPit helps organize and automate how schools handle incidents. Best of all, STOPit Admin is a proactive solution which is constantly at work in the background, identifying trends, shooting off alerts, and helping schools take control of incidents before they spiral out of control.
Who should have access to STOPit Admin?	STOPit Admin access should be given to the employees who manage incidents at the school. Please limit access as necessary per your school's reporting structure. For more advice on how to set up your specific school's STOPit Admin structure, please contact your account manager.
I am a STOPit Admin. What info does my school send STOPit?	If you are a STOPit Admin user, your school may provide us with your name as well as work email address/telephone number(s), or we may ask you to enter and maintain such information. We may use your e-mail address to to send you notifications, including messages that we may send using automated means.
What resources does STOPit provide to help us launch the program?	STOPit provides many resources to assist schools in launching our program. Please login to STOPit Admin and navigate to our Support page where you can find templates for memos, letters, videos, guides, and more.
Does this replace my current reporting process?	Yes, STOPit can replace your online forms by allowing users to report via their phones, tablets, and desktops anytime, anywhere.