

Your school assembly is the most important part of launching STOPit at your school. It is when you announce STOPit to your students and launch the program!



Presenter materials: [STOPit Download Cards](#)

Technology needed: Video and audio equipment to show the [Student Launch Video](#)

Before The Assembly

- Your student assembly can be schoolwide event, a classroom event, or both.
- Instruct students to bring their devices to the assembly so they can download STOPit together.

During The Assembly

- Introduce STOPit as a tool to help address & prevent issues of bullying, cyberbullying, and other inappropriate behaviors in your school.
- Invite students to have their devices ready to download STOPit as you play the video.
- Announce and display your school's access code.
- Introduce and play video: [Student Launch Video](#)
- Students should download & activate STOPit together along with the video.

After The Assembly

- Pass out Download Cards to students as they leave the assembly.
- Continue to encourage all students to download STOPit and display the STOPit access code in classrooms.